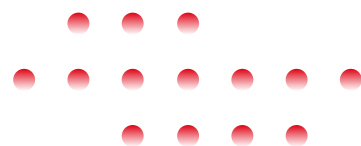


INTERNATIONAL
**POWER, ENVIRONMENT,
ELECTRICITY & TECHNOLOGIES**
EXHIBITION



Abidjan
**IVORY
COAST**

Parc des
Expositions
d'Abidjan

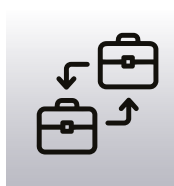
POSTSHOW REPORT '25

POWER & ELECTRICITY EXPO WITH NUMBERS



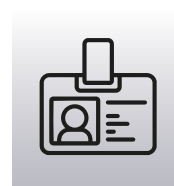
Brand

200+



Hosted Buyer
Program
& B2B

900+



Visitor

6450+



Participant
Country

15



Conference

40+



Product
Type

1000+



The **International Power, Environment, Electricity & Technologies Exhibition** took place at the **Parc des Expositions** in **Abidjan** from **June 17-19, 2025**.

The event brought together **200 brands** from **15 countries**, showcasing the latest innovations and products in the **energy, power generation, electrical equipment, and grid infrastructure sectors**. Over three days, the fair hosted **6,450 industry professionals**, including **energy companies, utility providers, electrical engineers, project developers, equipment manufacturers, and government representatives** from across West Africa.

Organized under the auspices of the, **Ministry of Trade and Industry** and the **Ministry of Construction, Housing and Urban Planning** and with the invaluable support of **CNPC-CI, CCI-CI, CGECI, and CEPICI**, the opening ceremony featured key speakers including **Ministers Bruno Nabagné Koné and Sidi Tiémoko Touré, Ambassadors Khadidjata Touré and Deniz Erdogan Barım, and Presidents Monsieur Faman Touré (CCI-CI) and Monsieur Sangaré Siriki (CNPC-CI)**, whose remarks highlighted the event's importance and strong collaboration.

The fair featured a dedicated **Hosted Buyer Program**, facilitating **B2B meetings** and over **800 business negotiations**. Additionally, **40 conferences** and **masterclass seminars** were held, where industry experts discussed cutting-edge approaches to energy access, renewable integration, grid modernization, and smart power solutions tailored to the regional market.

SOLID GROUND FOR SMART GROWTH!



THANK YOU TO OUR EXHIBITORS

 AdLucem	 الجزائر القارية للصلب ALGERIAN GATARI STEEL	 LG	 AMM ATLANTIC MACHINERY MANUFACTURING	 ASTOR	 Artemis	 BELPEN PVC PERÇÜCÜ VE KAPLI ÜRÜNLERİ	 BEPKO BOYUTAN KİMYASAL VE KİMYA ÜRÜNLERİ
 TURKISH AIRLINES	 BHCI Banque de l'Habitat de l'Est d'Algérie	 boratas CLOSING & SCREENING MACHINES	 burak alüminyum	 bürotime	 CAGINOFIS	 CIGALIDAR	 DMD
 erc metal	 ERGUNBAS Group	 ETNA Pompa & Hidrofor Teknolojileri	 ETRACON ETAGE - TRAVAIL - CONSTRUCTION	 HILAL GROUP	 IRIS CERAMICA GROUP	 ISIS HOME SERVICES MANUFACTURING SPECIALIST	 Kalekim Construction Chemicals
 KARGI CAM Düzlem Yekil Gatac-Bacem Yekil Üretici	 LESSO 联盟	 MAS GROUP	 MAYSA MAYSA KİMYA	 MEGA HOME	 OCO GROUP	 ORKA	 Pozitif Boru
 RECBER	 STRAUGAL	 Tiziri Ceramica	 TORK	 Tryphene Trading & Consulting	 TEK boya	 VATEK ÇEVRE TEKNOLOJİLERİ	 zivella
 ADIWATT Photovoltaics, a matter of expertise	 ALKAN AFDINLATMA	 ALLTOP ELECTRONICS	 ARKEN	 BAHRA ELECTRAZ	 BESAV Energie Yeni Güç	 BLACK LIGHT	 SOCIAM
 SAMSUNG	 PHILIPS	 TOSHIBA	 borsan cable	 BUTEC	 ELSAN TRANSFORMER	 FOCUSLED Lighting Systems	 GAPSAN TRANSFORMER
 GRUPIMAJ Güçlü - Güvenli - Uzun Ömürlü	 HiPER SOLAR ENERGY	 HONLE	 INHEMETER	 KYM KABLO	 VOIREAT	 NAMKOO	 SECR Power Goes On
 SEVAL KABLO	 SOGEELEC	 Schneider Electric	 beko	 TCL	 Midea	 Electrolux	 Hisense
 ormazabal velatia	 hager	 CAHORS	 electrocanali	 LAP	 prysmian	 MICHAUD	 Presticable
 CHNT	 Nexans	 STIEL	 SOLARGREEN	 STEG INTERNATIONAL SERVICES	 NASCO Conçu pour faire la différence	 SUTEM	 TORK
 transfomax	 ACTIVEVE	 M.C.T.	 Carrier	 P&P	 DAIKIN	 Johnson Controls	 BOSCH
 legrand	 VATAN KABLO	 TECNAIR LV CLIMATE CONTROL AIR COMPONENTS	 SODECA	 kbe INTERNATIONAL	 SALVADOR PAINT	 NGRIDD HIGH VOLTAGE INSULATION SPECIALIST	 turcaf
 AYUP HOLDING	 EDIT ELECTRONIC	 TRANE Exhausteur D'air	 CEFI	 XPERT Cuivre Distributeur Exclusif	 France Air Les Architectes de l'Air Distributeur Exclusif	 AUSTRIA	 SOCOMELEC IVOIRE Régie la qualité...
 VENTUM LIFT	 BUREAU AFRICAINE DE CONSTRUCTION D'ÉQUIPEMENT & DIVERS	 morex EXHIBITION STANDS	 VD VALDI DOKUM	 A	 Opes PVC EXPANDED S.A.	 LK ELECTRONICS	 Greenlam Industries Limited
 Electricity	 Limak	 SILKCOAT	 MEGA WORKS TRANSFORMER	 motto africa CONSTRUCTING ENGINEERING TECHNOLOGY	 D.S.C BATIM sarl	 MAMA CONSULTING Special Engineering, Industrial & Services	 LBP

THANK YOU TO OUR SUPPORTERS & PARTNERS

Organized under the patronage of the **Ministry of Trade and Industry**, and the **Ministry of Construction, Housing and Urban Planning**, with the invaluable support of **CNPC-CI**, **CCI-CI**, **CGECI**, and **CEPICI**, Power and Electricity Expo Côte d'Ivoire marked a major milestone for the region. We also extend our sincere appreciation to **Mr. Sangaré Siriki, President of the National Chamber of Licensed Developers and Builders of Côte d'Ivoire**, for his continuous support and inspiring leadership.

UNDER THE PATRONAGE



MEDIA PARTNERS

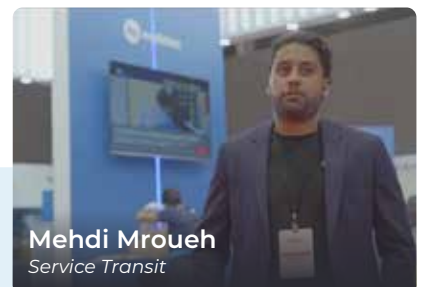


Vinoth Sankar
Assistant Manager LGEAF
ES SAC Nigeria

We saw very **good customer engagement** throughout all three days. We made some really **good contacts** and had **great networking opportunities**.

It's a **great chance to showcase our technology** to the market here. It's truly a booming market, and we hope to see **significant improvement in the coming years**.

LISTEN TO OUR EXHIBITORS!



Mehdi Mroueh
Service Transit

It's **really great, very good atmosphere**, excellent organization, very well structured. We're very happy with the work done. What I can say is that the demand has been rising for quite a while.

There's more and more construction happening here in Abidjan. There are also many projects underway, and lots of people are coming to us for help installing all kinds of **electrical products in their homes**.

30+ OFFICIALS, POWERFUL OPENING:

A POWERFUL OPENING WITH UNWAVERING SUPPORT

The **official opening ceremony** of **Power & Electricity Expo Côte d'Ivoire 2025** was held on the morning of **June 17** with the presence of several **high-ranking dignitaries**.



Among the notable speakers were **Mr. Bruno Nabagné Koné**, Minister of Construction, Housing, and Urban Planning; **Mr. Sidi Tiémoko Touré**, Minister of Animal and Fisheries Resources; **Ms. Deniz Erdogan Barım**, Ambassador of Türkiye to Côte d'Ivoire; **Ms. Khadidjata Touré**, Ambassador of Côte d'Ivoire to Türkiye; **Mr. Faman Touré**, President of the Chamber of Commerce and Industry of Côte d'Ivoire (CCI-CI); and **Mr. Sangaré Siriki**, President of the National Chamber of Licensed Developers and Builders (CNPC-CI).



* **Mr. Bruno Nabagné Koné**, Minister of Construction, Housing, and Urban Planning



* **Mr. Siriki Sangaré**, President of CNPC-CI



* **Mr. Faman Touré**, President of CCI-CI

The ceremony featured vibrant **traditional dance performances** and **cultural presentations** that reflected the rich heritage of the region.

Following the speeches, the distinguished **guests toured the exhibition area**, engaging directly with exhibitors and exploring the wide range of innovations and products on display.



GALLERY



Seyfullah Niğdelioğlu
General manager



It was a **nice and lively expo** — ministers visited us, and we also had the chance to meet with our ambassador. It was an amazing event overall. There is a very serious market here; Côte d'Ivoire also draws in surrounding African countries, and **we see great potential for the future**, as this region continues to develop steadily.



Hakkı Tütüncüler
Export Sales Manager

This is our first time attending the fair, and so far we are satisfied with the performance. We hope to establish **new relationships and connections here**.

It's a **developing market** - that's exactly why we're here. We saw the potential, and that's what brought us here. We see significant potential across West Africa. We are very **hopeful about this market**. There are some major competitors, but we also have the strength to compete. We believe we'll secure our place.



Candice Tian
Sales Manager



We specialize in solar energy solutions, including solar air conditioners, fans, refrigerators, freezers, water heaters, and complete solar home systems in short, everything solar. **We're really enjoying the Power & Electricity Expo, it's been a fantastic experience.**

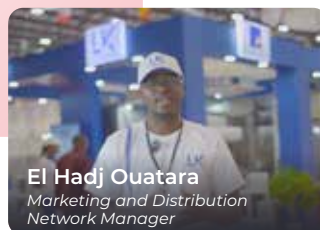
The Ivory Coast market is still emerging in the solar sector, but it's growing steadily. **We believe the next five years will bring even greater demand and opportunity in this space.**



Mark Liu
West Africa Regional Sales Director

Côte d'Ivoire is developing rapidly — it reminds me of how China was 20 to 30 years ago.

There's **significant momentum in infrastructure development here**, and I primarily supply infrastructure products to this growing market.



El Hadj Ouatara
Marketing and Distribution
Network Manager



Participating in HVAC R Expo 2025 was a **great opportunity** for us at MCT to meet with HVAC experts and individuals seeking the best air-conditioning solutions. It allowed us to showcase our American brand, Carrier, and to launch LK Electronics, highlighting its competitive advantages and innovation tailored to the Ivorian climate. **The event gave us a chance to engage with customers, demonstrate our expertise, and present advanced HVAC solutions for the region's growing infrastructure projects.**



40 CONFERENCES, 20+ EXPERTS, ONE SHARED VISION

Over the course of three remarkable days, **Power Expo & Electricity Côte d'Ivoire 2025** presented a prestigious conference program featuring influential leaders, decision-makers, and industry pioneers. The panels and presentations addressed key topics such as renewable energy, power generation and distribution, grid modernization, and energy access—offering invaluable insights and shaping the future of the energy landscape in West Africa.



Over 20 distinguished speakers led 20 conferences, 15 keynotes, and 5 masterclasses—sharing timely insights on the evolving priorities in the energy sector.



Among the distinguished panelists were presidents of leading industry delegations from eight neighboring countries — a testament to the Expo's growing stature as a key platform for regional dialogue, strategic partnerships, and cross-border collaboration shaping Africa's **energy and power landscape**.



OUR PROFESSIONAL SPEAKERS

 <p>MONSIEUR BRUNO NABAGNÉ KONÉ MINISTER OF CONSTRUCTION, HOUSING, AND URBAN PLANNING</p>	 <p>MONSIEUR SIDI TIÉMOKO TOURÉ MINISTER OF ANIMAL AND FISHERIES RESOURCES</p>	 <p>M. SIRIKI SANGARÉ CNPC-CI</p>	 <p>MONSIEUR FAMAN TOURÉ PRESIDENT OF CCI-CI</p>	 <p>MADAME DENIZ ERDOGAN BARIM AMBASSADOR OF TÜRKİYE TO CÔTE D'IVOIRE</p>	 <p>MADAME KHADIDJAT TOURÉ AMBASSADOR OF CÔTE D'IVOIRE TO TÜRKİYE</p>	 <p>M. YEO KIBÉGNARY BHCI</p>
 <p>M. ISSA MEHMET N'DIAYE IMAAD FINANCIAL GROUP</p>	 <p>M. GUINDO ALI FONDS DE SOLIDARITÉ AFRICAINE</p>	 <p>M. DIALLO MAMADOU SHELTER AFRIQUE</p>	 <p>M. MAMADOU BOCAR SY CONSULTANT FINANCIER & BANQUIER</p>	 <p>MME GUERRIER PATRICIA ISIS IMMOBILIER</p>	 <p>MME NOBOUT MARINA OHEL</p>	 <p>M. SORY IBRAHIM MANGA APIM</p>
 <p>M. BABAR FAYE RPPIS (GABON)</p>	 <p>M. YORO DANIEL FONDS CARRÉ</p>	 <p>M. MESSOU OI MESSOU MCLU</p>	 <p>MME MANDY DAGRI-YACÉ GROUPE BATIDECOR</p>	 <p>M. DEBO NOEL ORDRE DES ARCHITECTES D'INTÉRIEUR</p>	 <p>M. KANGA ECAU</p>	 <p>M. TOURÉ CONSTANTE CHAMBRE NATIONALE DES INGÉNIEURS CONSEILS</p>

HOSTED BUYER PROGRAM & B2B MEETINGS



As part of Ivory Coast Power Expo 2025, the **Hosted Buyer Program** offered participating companies an excellent **opportunity to connect directly with local businesses**. This initiative enabled targeted **B2B meetings**, fostering meaningful partnerships and opening doors to one of **West Africa's most dynamic energy markets**.



Ivory Coast Power Expo welcomed **11 delegations from 8 neighboring countries** — including **Burkina Faso, Mali, Senegal, Gabon, Ghana, Benin, Togo, and Guinea**. These delegations brought together top **distributors, developers, and industry leaders**, offering exhibitors a valuable platform to forge strong business connections and explore **high-potential markets across West Africa**.



The delegations brought together **key players in power generation, and distribution**, giving exhibitors a great chance to connect and explore **new market opportunities**.



At the same time, dedicated **B2B meetings** were held throughout the exhibition, giving participants the chance to engage directly with potential partners. These sessions provided a focused environment to showcase **products and services**, explore collaboration opportunities, and even lay the groundwork for future **business agreements**.



This direct, **face-to-face** format fostered trust and sparked meaningful conversations — turning introductions into real outcomes. For many, these meetings marked the beginning of promising partnerships in **West Africa's booming energy sector**.

GALLERY



Ahou Solange Kouassi
Accountant in Charge of
General Resources

As for the Power & Electricity Expo, for a first edition, I must say it's a well-thought-out initiative.

It exceeded our expectations in terms of turnout, and thankfully, everything went very smoothly.



LESSO 联塑



LESSO

We specialize in producing high-quality plastic pipes like PPR, PVC, PE, and HDPE, with our main base in Fujian, China. **We're happy to be part of the Build Expo**, the past two days have brought many qualified and business-focused visitors. **The building materials market is competitive**, with both strong players and potential partners, making it a very interesting environment. I've been based here for three years and plan to continue living and working here well into the foreseeable future. **We're excited about the opportunities ahead.**



Özgür Bitigen
Sales Manager

Today is the third day of the fair, and it's currently very lively — we can say it's **meeting expectations**. We're pleased to have participated in Build Expo. Abidjan is a great city, and we hope the **results will be great as well**. The construction sector in Africa is moving very fast, which is why we've shifted our focus to the African market. Construction is a fast-paced industry, and **we're here to carry out our projects**.



MARKETING COMMUNICATIONS

OFFICIAL LAUNCH

The launch event for the Ivory Coast **Power & Electricity Expo** was successfully held on **May 19 at the Palm Club in Abidjan**, drawing significant participation from key industry stakeholders. Distinguished guests included **Mr. Musa Ari**, Trade Counselor from the Turkish Embassy; **Mr. Siriki Sangaré**, President of CNPC-CI; and **Mr. Lamine Koné**, owner of MCT and President of GIBTP, along with numerous representatives from **leading institutions and companies within the energy sector**. Additionally, prominent figures from Ivory Coast's energy and power industries convened to discuss the importance of the expo and explore avenues for enhanced collaboration.



PRESS COVERAGE



Our event was featured over 45 times across more than 15 leading sector-specific newspapers, magazines, and online platforms, greatly amplifying its visibility and impact throughout the industry.

OUTDOOR BILLBOARD & AIRPORT ADVERTISING



200+ BILLBOARDS

Abidjan, Bouake, San Pedro, Korhogo, Assinie, Yamousoukra

MARKETING COMMUNICATIONS



MAINSTREAM BROADCAST



65 TV COMMERCIALS, + 90 RADIO SPOTS



PARTNERS OUTREACH



Marketing and communications efforts weren't limited to our team — thanks to close collaboration throughout the process, our partners also activated their own networks and carried out PR efforts to promote the exhibition and your valuable brand.



SMS / WHATSAPP / CALL CENTER

+12000 **+12000** **+5000**
+900 ON-SITE WORK



HOSTED BUYER PROGRAM & B2B MEETING



We welcomed delegations from Burkina Faso, Mali, Senegal, Gabon, Ghana, Benin, Togo, and Guinea, representing key national associations. Their presence highlighted the expo's role in fostering regional cooperation and business opportunities. Thanks to over 400 visits and a targeted hosted buyer program, meaningful B2B networking between exhibitors and visitors was successfully facilitated.



DIGITAL ADVERTISING



12M+ VIEWS

Instagram, Facebook, LinkedIn, Google, Yandex



EMAIL MARKETING CAMPAIGNS



40.000+

E-MAIL CAMPAIGNS

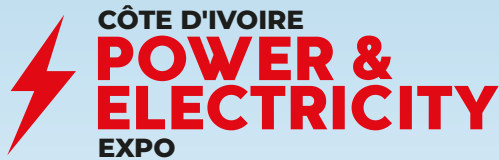


VIP & GENERAL INVITATIONS



45.000+

Invitations Delivered to
Sector Professionals



INTERNATIONAL **POWER, ENVIRONMENT, ELECTRICITY & TECHNOLOGIES** EXHIBITION



08-10 September '26



Abidjan, IVORY COAST



SEE YOU AT

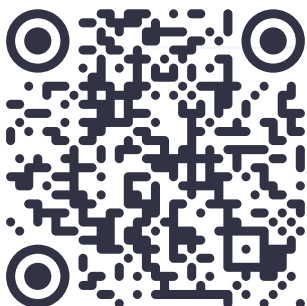
OUR UPCOMING

EXHIBITION!



BOOK YOUR STAND

Check Out Our Site



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