

FoodExpo

INTERNATIONAL
**FOOD, AGRICULTURE, HOSPITALITY,
PACKAGING & TECHNOLOGIES**
EXHIBITION

Abidjan
**IVORY
COAST**

Parc des
Expositions
d'Abidjan

**POST
SHOW
REPORT**
'25

Co Located With:

HoReCaExpo

ATLMEXPO



turcaf



CCI-CÔTE D'IVOIRE
CHAMBRE DE COMMERCE & D'INDUSTRIE DE CÔTE D'IVOIRE



SCEPCI
SOCIÉTÉ COOPÉRATIVE D'ÉLEVAGE ET D'ÉLEVAGE

CGECI
"Le Patronat Ivoirien"

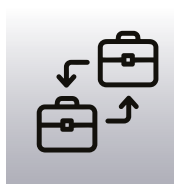


FOOD EXPO WITH NUMBERS



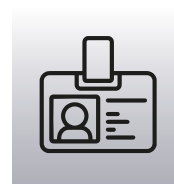
Brand

150+



Hosted Buyer
Program
& B2B

600+



Visitor

5200+



Participant
Country

15



Conferences

25+



Product
Type

1000+



The **International Food, Agriculture, Hospitality, Packaging & Technologies Exhibition** took place at the **Parc des Expositions** in **Abidjan** from **June 24-26, 2025**.

STRONG ROOTS FOR SUSTAINABLE GROWTH!



The event brought together **150+ brands** from **15 countries**, showcasing the latest innovations and products in **food processing, packaging, agriculture, beverages, and food technology sectors**. Over three days, the fair welcomed more than **5,200 industry professionals**, including **food manufacturers, distributors, retailers, importers, chefs, hospitality managers, and government representatives** from across West Africa.

Organized with the support of the **Ministry of Trade and Industry, the Ministry of Animal and Fisheries Resources**, and key institutions such as the **CCI-CI, CEPICI, and the National Chamber of Agriculture**, the opening ceremony featured distinguished speakers including representatives from ministerial offices, diplomatic missions, and national food industry associations—each underlining the strategic value of the Expo for regional **food security and agro-industrial development**.

The fair featured a dedicated **Hosted Buyer Program**, facilitating targeted **B2B meetings** and over **600 business negotiations**. In addition, **25 conferences and masterclasses** were held, where sector experts addressed current challenges and opportunities in **food production, processing technologies, safety standards, sustainable agriculture, and regional food trade**—all tailored to the needs of West African markets.

THANK YOU TO OUR EXHIBITORS



WITH SPECIAL THANKS TO OUR SUPPORTERS & PARTNERS

Organized with the support of the **Ministry of Trade and Industry** and the **Ministry of Animal and Fisheries Resources**, alongside **CCI-CI**, **CEPICI**, the **National Chamber of Agriculture**, and **GUDE-PME**, Food Expo Côte d'Ivoire marked a significant milestone for the region. We extend our sincere thanks to **Dr. Fore Lago Kouassi**, **Executive Secretary of the National Chamber of Agriculture**, for his continued support and valuable leadership.

SUPPORTERS



MEDIA PARTNERS



20+ OFFICIALS, POWERFUL OPENING:

A POWERFUL OPENING WITH UNWAVERING SUPPORT

The **official opening ceremony of Food Expo Côte d'Ivoire 2025** took place on the morning of June 24 with the presence of esteemed dignitaries, marking the official start of this landmark event. The **ribbon-cutting ceremony** was led with enthusiasm, symbolizing the collaborative spirit and strong institutional support behind the Expo.



* **Ms. Solange Amicha**,
Director General
of CEPICI



* **Dr Fore Lago Kouassi**,
Executive Secretary of the
Chamber of Agriculture of
Côte-d'Or

Among the notable speakers were **Ms. Deniz Erdogan Barım**, Ambassador of Türkiye to Côte d'Ivoire; **Ms. Khadidjata Touré**, Ambassador of Côte d'Ivoire to Türkiye; **Mr. Assoumany Gouromenan**, Chief of Staff to the Minister of Animal and Fisheries Resources; **Mr. Sangaré Siriki**, President of the National Chamber of Licensed Developers and Builders (CNPC-CI); and **Mr. Marcus Comoe**, President of the National Council of Consumer Organizations of Côte d'Ivoire, whose presence underscored the importance of the Expo for Côte d'Ivoire's food industry and trade relations.



* **Ms. Deniz Erdogan Barım**,
Ambassador of Türkiye to Côte
d'Ivoire



* **Mr. Siriki Sangaré**,
President of CNPC-CI



The ceremony featured vibrant **traditional dance performances** and **cultural presentations** that reflected the rich heritage of the region.



Following the speeches, distinguished guests toured the exhibition area, engaging with exhibitors and exploring innovations in food and agriculture technology from around the world. **Support from ACPCI and AIRP** ensured the technical quality and relevance of the showcased solutions, helping bridge local needs with **international expertise**.



GALLERY



Mahmoud Alshazly
Executive Manager



First of all, sincere thanks to the organizers for putting together such a **professional and impactful event**. Ivory Coast truly impressed us — the market is full of potential, and the local business community is eager, welcoming, and open to partnerships. **There's real energy here.**

The Food Expo exceeded our expectations. With over 50 serious visitors to our stand, and many promising business leads, it's clear that this **platform delivers real results.**



Armande Traoré
Marketing Assistant



The **2025 Food Expo** was very well organized and B2B-focused, which gave us a real advantage. It allowed us to connect with new contacts, introduce our products to a broader audience, and engage with both **local and international visitors.**

The Ivorian market is rich and diverse, and this Expo offered a truly enriching experience for us.



Ibrahim Chéri

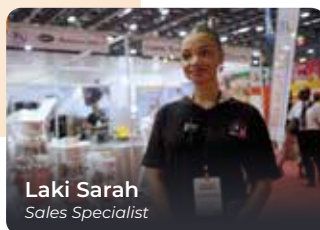


We are **honored to participate** in this year's edition of the Food Expo and very happy to be among the exhibitors. It's an **important opportunity to highlight Ivorian know-how and what it can bring to the sector.** We are very pleased with the experience and **look forward to participating in future editions.** Thank you.



Eliane Maalouf
Natural Longevity Medicine Expert

This was my very first time participating in a forum in Côte d'Ivoire, and I must say—it **was excellent**. The organization was **top-notch, and everything was handled with great professionalism.** I usually attend similar events in Europe, and this one absolutely met the same high standards. There were a lot of visitors, including some from outside the country, and I was genuinely **happy to connect with so many people.**



Laki Sarah
Sales Specialist



We were very pleased with both our participation and the overall organization of the event. The **B2B-focused format aligned perfectly with our goals**, allowing us to engage with serious, high-quality prospects and establish meaningful business connections. The organization was **seamless, and the staff was always available, respectful, and professional.** Everything ran smoothly on our end, and we're confident that future editions will continue to grow and bring even more **opportunities for collaboration.**

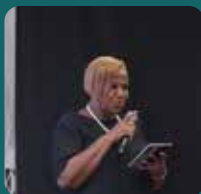


20 CONFERENCES, 10+ EXPERTS, ONE SHARED VISION

Over the course of three vibrant days, **Food Expo Côte d'Ivoire 2025** hosted a prestigious **conference program featuring influential leaders**, policy-makers, and pioneers from across the food and agriculture value chain. The panels and presentations addressed critical topics such as **food security, agricultural innovation, sustainable farming, and regional trade**—offering invaluable insights and helping shape the future of food systems in **West Africa**.



More than **10 distinguished speakers delivered 10 conferences and 12 keynotes**—shedding light on the shifting priorities, emerging trends, and opportunities within the food and agribusiness landscape.



Among the distinguished panelists were CEOs and presidents of leading organizations—highlighting the Expo's rising role as a regional platform for **dialogue, innovation, and collaboration in the agro-food sector**.



OUR PROFESSIONAL SPEAKERS



DR FORE LAGO KOUASSI

EXECUTIVE SECRETARY OF THE CHAMBER OF AGRICULTURE OF CÔTE D'OR



MS. SOLANGE AMICHIA

DIRECTOR GENERAL OF CEPICI



MR. MARCUS COMOE

PRESIDENT OF THE NATIONAL COUNCIL OF CONSUMER ORGANIZATIONS OF CÔTE D'IVOIRE



MS. OLGA KOUASSI

DIRECTOR GENERAL OF BUREAU NORME AUDIT



MR. FLORENT KOUAMÉ

LEGAL EXPERT AND SPECIALIST IN POLITICAL AND ORGANIZATIONAL COMMUNICATION



MR. EMILE ABAAD

FROM CARRÉ



MR. BENOÎT BOUNY

FOUNDER OF AFRICA ROC, EXPERT IN MANAGEMENT AND COMMERCIAL STRATEGY



MR. ALAIN KABLAN PORQUET

ARTISAN CHOCOLATIER



HOSTED BUYER PROGRAM & B2B MEETINGS



As part of **Ivory Coast Food Expo 2025**, the **Hosted Buyer Program** offered participating companies a unique opportunity to connect directly with local and regional food industry players. Through targeted **B2B meetings**, the program facilitated meaningful partnerships and opened doors to one of **West Africa's most dynamic agro-food markets**.



Delegations brought together key stakeholders from the food and agriculture sector, giving exhibitors an ideal setting to network and identify **new growth opportunities**. Dedicated **B2B sessions** held throughout the exhibition enabled direct engagement with potential partners, offering a focused environment to present products, discuss collaborations, and **initiate new business deals**.



The Expo welcomed top **distributors, importers, retailers, and industry leaders** — providing exhibitors with a valuable platform to forge strong business connections and explore **high-potential markets across the region**.



At the same time, dedicated **B2B meetings** were held throughout the exhibition, giving participants the chance to engage directly with potential partners. These sessions provided a focused environment to showcase **products and services**, explore collaboration opportunities, and even lay the groundwork for future **business agreements**.



This **face-to-face format** encouraged trust and sparked impactful conversations—turning introductions into real business outcomes. For many, these meetings marked the beginning of promising partnerships within **West Africa's fast-growing food industry**.

GALLERY



Viviane Kouamé
Chocolat Artisan

The exhibition was a truly enriching experience, bringing together high-level exhibitors from various countries. I met professionals in packaging and related sectors like honey processing. The expo attracted quality visitors, and we even made direct sales during the expo-sale. It was a valuable chance to network, learn, and explore partnerships.



Yiska Hotel



We are happy and delighted to be here for the first edition of the expo. We received a lot of visitors. On the first day, we received almost 70 people who visited our stand. I think for the next edition that we will also have more visitors to better present our stand, our complex, and then with other exhibitors who also present products, we can also collaborate so that we can already release quality products for the happiness of Ivorians and everyone. Thank you for your attention and thank you for your visit to our stand.



ALM-AO



The expo was a valuable platform for us to connect with potential clients and industry stakeholders. We had meaningful interactions with several companies and are already planning follow-up meetings to present our product range in more detail. We're now arranging a site visit to explore new possibilities and introduce our full range of industrial chemical solutions. These connections hold real promise for future collaboration.



Koshambh Multitred Private Limited



We have extensive experience participating in international exhibitions, but this was our first time in Ivory Coast. We had the opportunity to meet many potential customers, present our products, and explore market opportunities.

We're confident that this Food Expo will lead to new inquiries and valuable partnerships in the future.



Sotagro

Participating in this exhibition was a strategic move—it brought together a strong network of professionals, genuinely interested visitors, and high-level decision-makers. It gave us the chance to present our work, build valuable relationships, and lay the foundation for long-term partnerships. As a young company based in Côte d'Ivoire, with a facility in Adiaké, we've already exported to over six countries in just a year and a half. We believe in the market's potential and are investing heavily in strengthening our local operations.



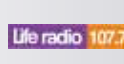
MARKETING COMMUNICATIONS



OFFICIAL PARTNERS



MEDIA PARTNERS



PRESS COVERAGE



More than **15 leading sector-specific newspapers** featured our event, helping amplify its visibility and impact across the industry.



OUTDOOR BILLBOARD & AIRPORT ADVERTISING



200+ BILLBOARDS

Abidjan, Bouake, San Pedro, Korhogo, Assinie, Yamoussoukro



MAINSTREAM BROADCAST



65 TV COMMERCIALS, +90 RADIO SPOTS



DIGITAL ADVERTISING



12M+ VIEWS

Instagram, Facebook, LinkedIn, Google, Yandex



PARTNERS OUTREACH

Marketing and communications efforts weren't limited to our team — through close collaboration, our partners also activated their networks and carried out PR efforts to promote the exhibition and your valuable brand



EMAIL MARKETING CAMPAIGNS, VIP & GENERAL INVITATIONS



20.000+ E-MAIL CAMPAIGNS

15.000+

Invitations Delivered to Sector Professionals



SMS / WHATSAPP / CALL CENTER

+12000 +12000 +5000

+900 ON-SITE WORK



HOSTED BUYER PROGRAM & B2B MEETING

We welcomed delegations from Burkina Faso, Mali, Senegal, Gabon, Ghana, Benin, Togo, and Guinea, highlighting the expo's role in regional cooperation. With over **400 visits** and a hosted buyer program, **valuable B2B meetings** took place.





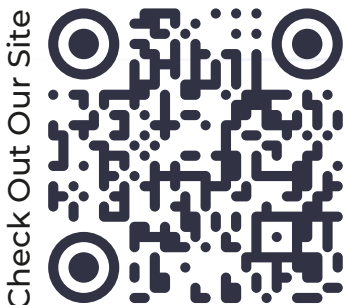
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 **22-24 October '26**
 **Abidjan, IVORY COAST**



SEE YOU AT
OUR UPCOMING
EXHIBITION!

BOOK YOUR STAND



Check Out Our Site

Co Located With:

